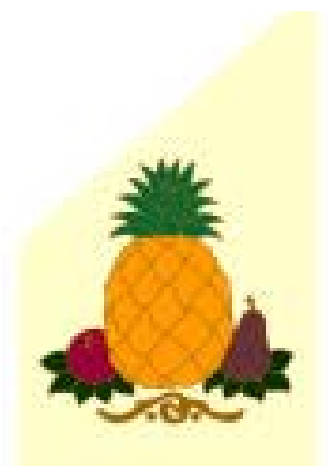


## Benefits to our Members...

- List of Vendors—Preferred Purchasing
- Bold listing in *CVB Visitors Guide*
- Listed in SHMA ad in *CVB Visitors Guide*
- Monthly meetings—networking with industry peers
- Programs/seminars on current industry issues
- Legislative updates
- Employee referral/job bank
- Be a part of a large voice in the Springfield community.
- Room overflow referral

### Annual Lodging Membership Costs

\$25.00 Base Fee plus \$2.25 per room



## Benefits to our Allied/Associate Members...

- List of all regular members
- Meeting spotlight for Allied/Associate Members
- Monthly luncheon with members and guest speakers
- Educational seminars on trends and current issues
- Local industry resources
- Be a part of a large voice in the Springfield community

### Annual Membership Costs

Allied	\$250.00
Associate	\$250.00

## Application for Membership...

Voting Member Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

\_\_\_\_\_

Signature

Date

Send this application along with your dues to:

Springfield Hotel/Motel Association

P.O. Box 4632

Springfield, MO 65808-4632

**M**embers of the Springfield Hotel/Motel Association pledge to provide all guests a comfortable stay in friendly, clean surroundings. If any part of that stay does not meet customer expectations the member property will do their best to resolve the situation.



## ***Membership Classifications***

### **Lodging Member**

Any individual, firm or corporation in the operation of a public lodging establishment, with 10 or more rooms in the City of Springfield, regardless of designations as a hotel, motel, resort, suite, court, inn, lodge or bed and breakfast. A Lodging Member is part of the general membership.

### **Associate Member**

Any individual, firm, organization or corporation actively engaged in the hospitality industry, which primarily receives their income through the provision of goods, services and/or entertainment, etc., to the general public. The Board of Directors will determine the eligibility of any applicant to hold an Associate Membership. An Associate Member is part of the general membership.

### **Allied Member**

Any individual, firm or corporation actively engaged as a purveyor of goods and/or services for the hospitality industry. An Allied Member is not part of the general membership and therefore, has no voting privileges.

## ***Purpose***

The purpose of this Association is to serve and unite the representatives of lodging and related industries, which conduct business in the City of Springfield, for the promotion and protection of their interests, with particular attention to the following:

- A. Promoting the industry to benefit not only the industry, but also the community which it serves.
- B. Fostering cooperative action in advancing, by all lawful means, the common purposes of its members.
- C. Providing through publications, meetings and seminars; information that is educational for its members regarding:
  1. Laws, governmental regulations and legislation.
  2. Improvements in services, products, ideas and standards offered to the industry, to increase operating efficiency and professionalism.
- D. Encouraging lawful and ethical conduct.
- E. Maintaining cooperative relations with allied industries and organizations.
- F. Sponsoring mixers, trade shows and other events to ensure and promote hospitality.
- G. Providing services for its members that are within the scope of a representative trade association.

**Springfield Hotel/Motel Association**

**P O Box 4632**

**Springfield, MO 65808-4632**

